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Policy update regarding plastic and packaging in the EU

www.zerowasteurope.eu

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Zero Waste Europe



NGOs, local groups and communities



Change European policies



Mentor Cities towards a Zero Waste transition



WHO WILL
LEAD THE
GAME



TO CURB
**PLASTIC
POLLUTION?**



#breakfreefromplastic

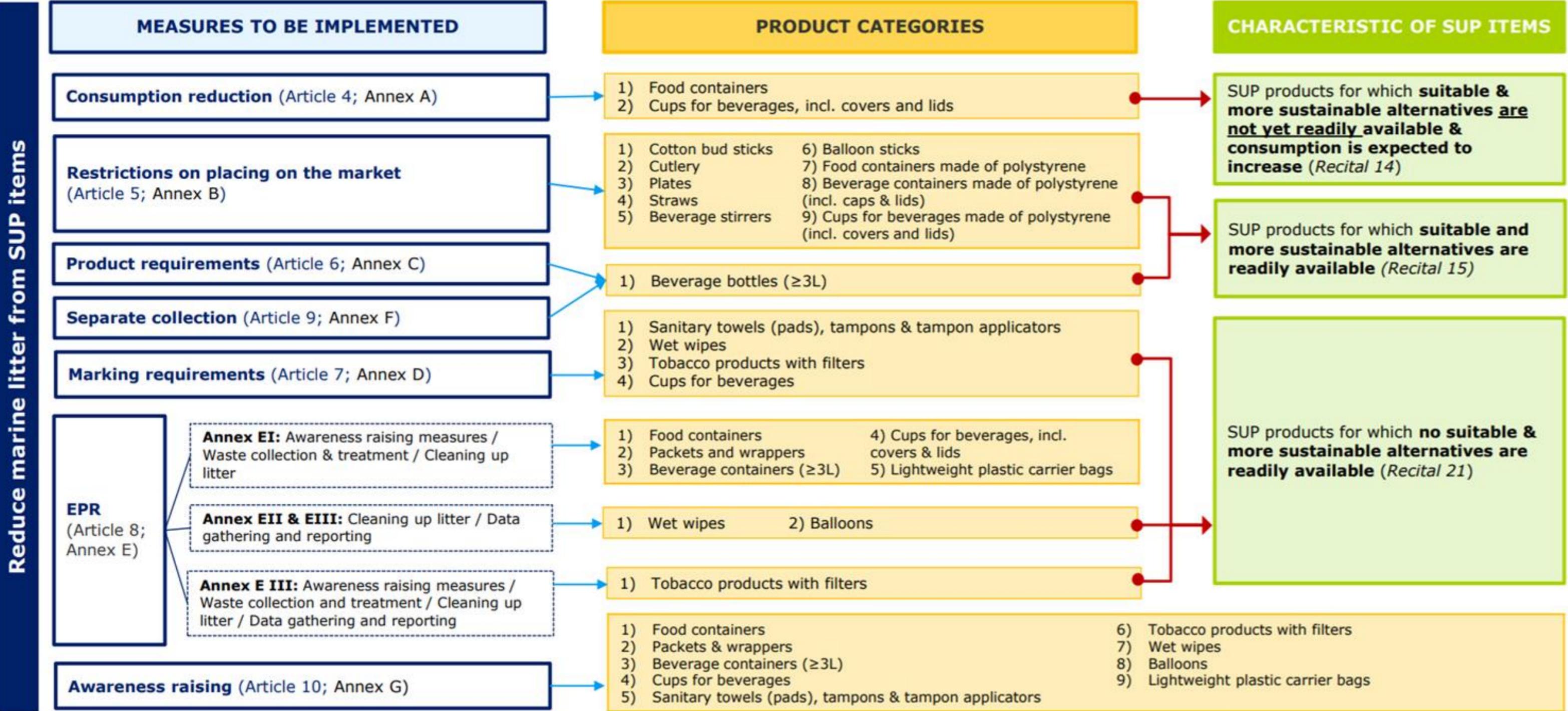
RETHINK PLASTIC

The 10 items being addressed by the Directive are

- Cotton bud sticks
- Cutlery, plates, straws and stirrers
- Balloons and sticks for balloons
- Food containers
- Cups for beverages
- Beverage containers
- Cigarette butts
- Plastic bags
- Packets and wrappers
- Wet wipes and sanitary items



SUP Directive - overview



Bans

Recommendations to Member States (inexhaustible) for high ambition:

- **Bans from July 2021** - cotton bud sticks, cutlery, plates, straws, stirrers, and sticks for balloons
- **Ensure switch is to reusable products** - not replacing one single-use per (e.g paper, wood, bamboo)
- **Show MS it is possible - new ideas for reuse systems abound** : "on-the-go", DRS at events or festivals, economic incentives to "bring-your-own"
- **Ban beyond these items** - e.g. location-specific bans such as tableware for on-site consumption



Consumption reduction



Requirement: *“take the necessary measures to achieve an ambitious and sustained reduction in the consumption of” food containers and cups for beverages (cups and lids) to “achieve a measurable quantitative reduction (...) by 2026 compared to 2022.”*

MS can adopt the following measures to achieve reduction (higher ambition in blue):

- National consumption reduction targets: + binding targets of 50% consumption reduction by 2025 and 80% by 2030, eventual aim of full market ban + reuse targets and for more items
- Measures ensuring reusable alternatives to SUP cups and food containers are made available at point of sale and economic instruments, e.g. not providing them free of charge: + levies and discounts, DRS for reuse.
- Marketing restrictions to ensure SUP cups and food containers are substituted with alternatives that are reusable or do not contain plastic: + market restrictions for certain high-volume locations or sectors e.g. HORECA, GPP, public events, on-site consumption

Extended Producer Responsibility (EPR)

- EPR coverage under SUP Directive:
 - Group 1 (food and beverage containers; wrappers; bags; cups),
 - Group 2 (wet wipes; balloons), and
 - Group 3 (tobacco products).
 - Groups 1 and 2 established by 2024, Group 3 by 2023
- Cover:
 - awareness-raising
 - litter clean-ups,
 - waste collection & infrastructure (Groups 1 and 3) and
 - data collection (Group 2)
- EC developing guidance on fee eco-modulation
& revising the Essential Requirements under the PPWD



BRANDED

Vol. II Identifying the World's Top Corporate Plastic Polluters



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Separate collection & DRS

Requirement:

- *beverage bottles with a capacity of up to three litres (including their caps and lids)*
- *90% by 2029, with intermediate target of 77% by 2025*

MS can adopt the following measures to achieve the separate collection targets (for higher ambition in blue)

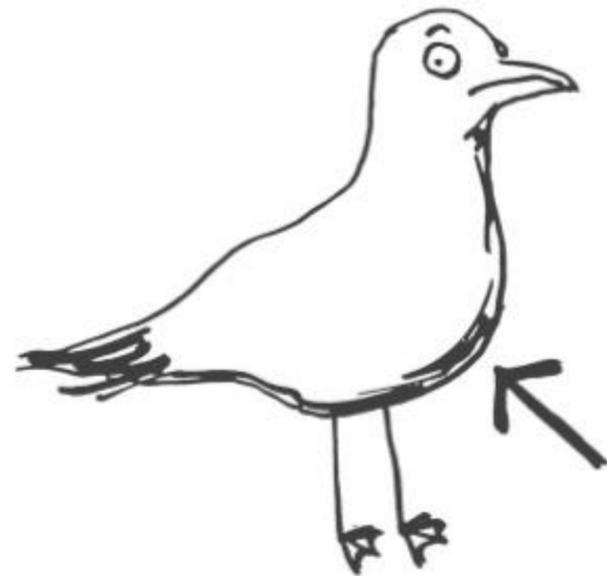
- **Establishing DRS:** + setting binding targets for refill + ensure compatibility of single-use and reuse DRS infrastructures + expand DRS to items other than plastic bottles, including beverage cans and glass bottles.
- **Establishing separate collection targets within the EPR framework.**



Design requirements

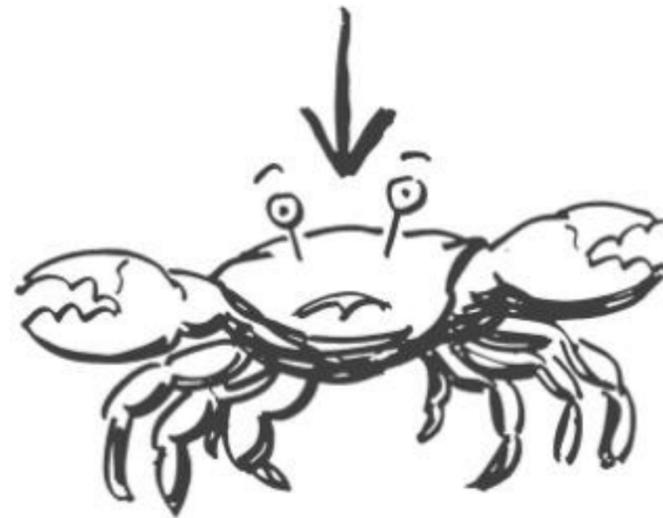
Tethered caps:

- for all beverage containers by 2024
- standard to be developed, could include more than beverage containers?



Recycled content:

- at least 25% for PET bottles, by 2025
- at least 30% for all beverage bottles, by 2030
- extended to other products?



@bryanMMathias

Labelling & Awareness raising

Labelling {menstrual items, wet wipes, tobacco products, beverage cups} on:

- presence of plastic in the product
- appropriate waste management options or waste disposal means to be avoided & impact of littering or other inappropriate means of waste disposal on the environment

Awareness raising {all except banned items} on:

- availability of reusable alternatives, reuse systems and waste management options for listed items
- impact of littering and other inappropriate means of waste disposal, in particular on the marine environment and on the sewer network

Recommendations:

- clear marking with restrict of problematic/ misleading claims and symbols
- need for new marking (against voluntary approaches)
- extend marking requirements to other elements & other plastic products
- focus on reducing consumption and promoting reusable alternatives. collection systems
- always in complement to policy measures



Packaging and Packaging Waste Regulation

- Regulation not Directive
- Prevention target 5% (2030), 10% (2035), 15% (2040)
- Reuse & refill (take-away, horeca, wine, water, soft drinks, transport packaging, e-commerce & transport packaging of large household appliances)
- DRS for cans and plastic
- Recycled content (plastic)
- Recycling targets

2023 and beyond

- **Packaging and Packaging Waste Regulation**
- **Food Contact Material Legislation**
- **Global Plastic Treaty**



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Thank you!

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